



2017 WISE MEMBERSHIP
*Women Investing in Self & Energy
for associations and organizations*



WELCOME!

Thank-you for your support of women in energy globally!



Your WISE membership gives your group a safe online private community where they can connect with peers, share knowledge, and grow in their careers.

- **Pink Petro is open to women and men in your group.** We encourage you to get everyone engaged.
- **Pink Petro also builds your capacity to deepen relationships in the value chain** by connecting you with Petropreneurs™, women in energy who are building enterprises to service the industry.
- **The Pink Petro member community puts you among leading thinkers, advocates and supporters of gender diversity** and gives you (and your group) a place online to build knowledge influence and brand.
- **The Pink Petro global partnership network** includes key relationships with leading organizations like the C-Suite Network and the World Economic Forum to extend our offering to executives and members in your organization.
- **The Pink Petro member community** gives your group access to on-demand, self paced professional development that will support your efforts to create diverse and inclusive cultures. Learning and content can be delivered to any device, anywhere.
- **Your support of Pink Petro** also enhances your capability to tap a very niche market and extend your reach using social technology to find new members and that meets the next generation where it is: **online**.



#LeanInTogether

To our joint success!

Kate Wlement

Founder & CEO, Pink Petro

MEMBERSHIP BENEFITS

BRANDING

- Pink Petro Group Profile
- Member Spotlights – suggest these please through support@pinkpetro.com

LEARNING & DEVELOPMENT

- Pink Petro Social Link + App
- Members Directory (120 countries)
- HERWorld Energy Forum: International Women's Day learning event
- HERWorld Connect: Annual event for women's network leaders to share best practices and learning.
- Lean-In Energy Mentoring Program
- Pink Petro University
 - Take the Lead Women in Energy Leadership Course
 - Energy Courses from Rice University and UC Denver
- Coaches Corner: Access to individual coaching programs.

CAREERS

- Member organizations may access the Experience Energy™ careers platform for a discounted fee* / This service launches March 8 2017, email support@pinkpetro.com if interested



UNPARALLELED NETWORK

- Executive Partner Networks: World Economic Forum & C-Suite Network
- Professional Introductions
- Positive media relationships

NEED HELP?

VISIT: community.pinkpetro.com/support

PinkPetro Unite, Connect, Develop, Grow

HALLIBURTON

News Events **Support** My Social Link MANAGE ACCOUNT 47

How can we help you?

If you can't find what you're looking for in our advanced search, you can ask a new question.

Hello Katie.
Here are your most recent support requests.

- How do I find HERWorld pictures, information e...

Not sure where to start?

Take a look at some of our most helpful content.

Make the Most of Pink Petro

Community Help and Support

- Community Rules
- Welcome to Pink Petro: Getting Started
- Terms of Service & Member Agreement
- Welcome to the Community Help!

Sponsor, Become a Member or Join Our Jobs Platform

- 2017 Hosting a Local HERWorld Event
- 2017 HERWorld Energy Forum Sponsorship Opportunities
- 2017 Pink Petro Membership Benefits

Connect with the Pink Petro Membership Team

Ask a Question in our Community

Average response time is 1 day

[Ask a Question](#)

Call us!

+1 281 741 5482

Log a Ticket

with our Membership Support Team

[Click this link.](#)



Our Manifesto

We believe women bring a unique perspective to the world and we want to harness it.

We believe in diversity. Not just in gender, but in generations, ethnicities, cultures and ways to power our world.

We believe by connecting our community to high quality resources and learning, we can create an energy workforce that is engaged, empowered, and inspired for this generation and beyond.

We aspire to put a human face on an industry that has quietly powered some of the most amazing technologies and innovations of our time.

We unite, connect, develop and grow women.

www.pinkpetro.com - +1 281-741-5482