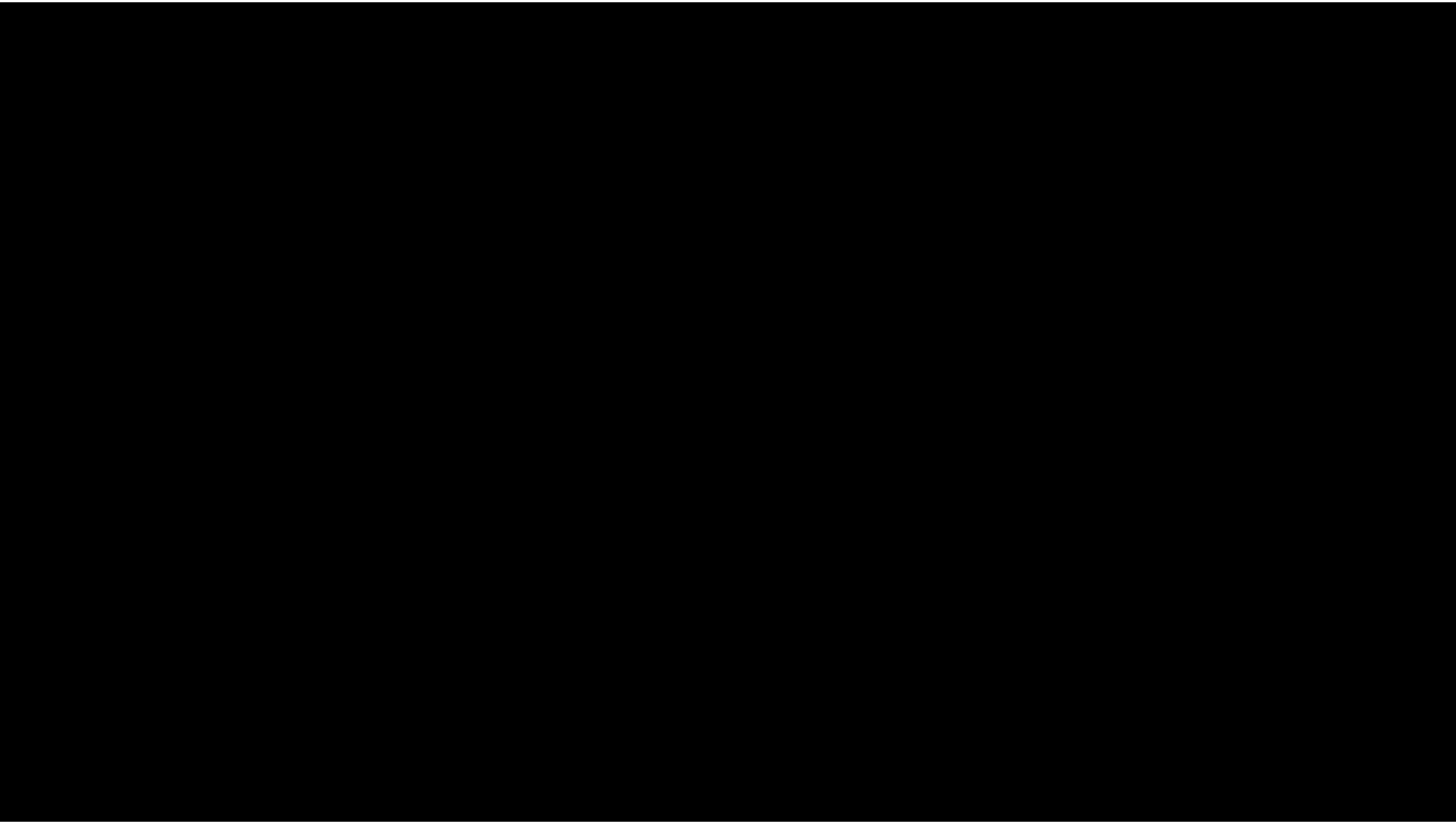
Dubai
London
Houston
Singapore
hello world.
PinkPetro™

Using social technology for good.



social gone wrong.

hello world… we’r

(and we’re using social tech for good)

platform

pipeline

refinery

alternatives

PINK PETRO FACT SHEET

- We are the only global community for women in energy backed by industry.
- We have 1250 members in **300+** companies in **25+** countries with the majority in the USA
- **93%** are female, **7%** male
- **5953** followers on social channels **(all organic traffic) + 30,000** prospects = Total of **35,953** in less than a year.
- Have opened two new social channels to support Middle East expansion in Kuwait, Jordan, and UAE.
- 3 hubs (Permian, Houston, Anchorage)
- 15+ hubs requested (Denver, San Antonio, Dallas, Bakersfield, South Louisiana, Pittsburgh, New York, Oklahoma, Norway, London, Aberdeen, Netherlands, Malaysia/Singapore, Dubai, and Jordan.

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WHAT DO YOU DO?

THE SUPER CONNECTOR COMMUNITY
365 X 24 X 7
Global. Relevant. Accessible. Sustainable.

Connect women's groups inside companies and outside.

LEAN IN

INDUSTRY GLOBAL MENTORING

PinkPetro HERWorld CONNECT!™

HYBRID LEARNING & DEVELOPMENT DIGITIAL FORUMS

Petropreneurs

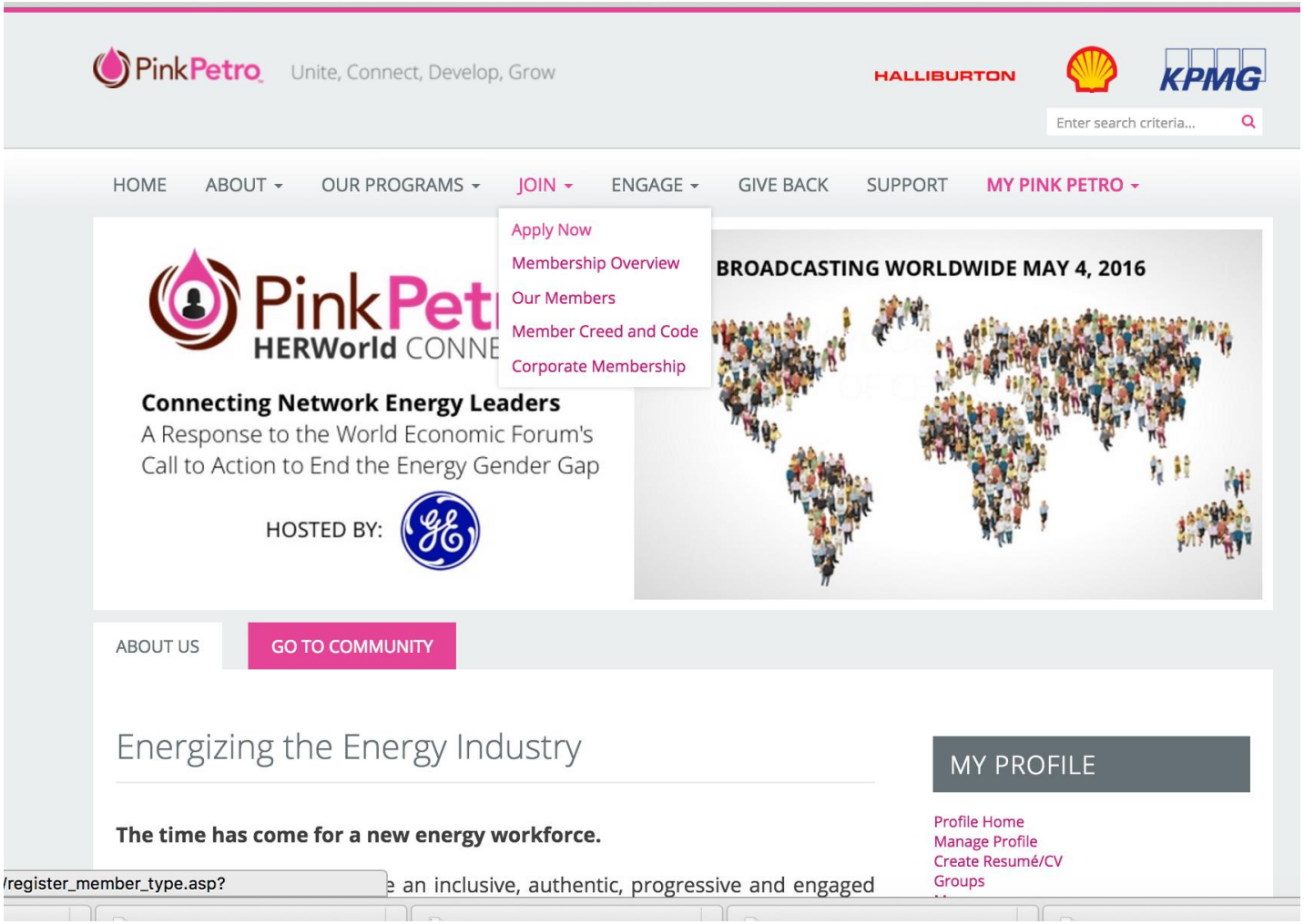
DEVELOPMENT FOR FEMALE ENTREPRENURS & INTRAPRENEURS

KCA STRATEGIC INSIGHT • DELIVERED RESULTS

PinkPetro

gleXnet

Connect.


PinkPetro
Unite, Connect, Develop, Grow
HALLIBURTON
KPMG
Enter search criteria...
HOME
ABOUT
OUR PROGRAMS
JOIN
ENGAGE
GIVE BACK
SUPPORT
MY PINK PETRO
Apply Now
Membership Overview
Our Members
Member Creed and Code
Corporate Membership
HERWorld
Connecting Network Energy Leaders
A Response to the World Economic Forum's
Call to Action to End the Energy Gender Gap
HOSTED BY:
BROADCASTING WORLDWIDE MAY 4, 2016
ABOUT US
GO TO COMMUNITY
Energizing the Energy Industry
The time has come for a new energy workforce.
MY PROFILE
Profile Home
Manage Profile
Create Resumé/CV
Groups
/register_member_type.asp?