



Gulf Coast Section

PetroTech

Get Ready to Market YOU!

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Your wake up call?

**WHEN THE ALARM
CLOCK GOES OFF
YOU HAVE A CHOICE:**

**Go back to sleep
and dream you are
running.**

**Put on your shoes,
hit the road and
make your dreams
come true.**

CHOOSE WISELY.

THERUNIVERSE.COM

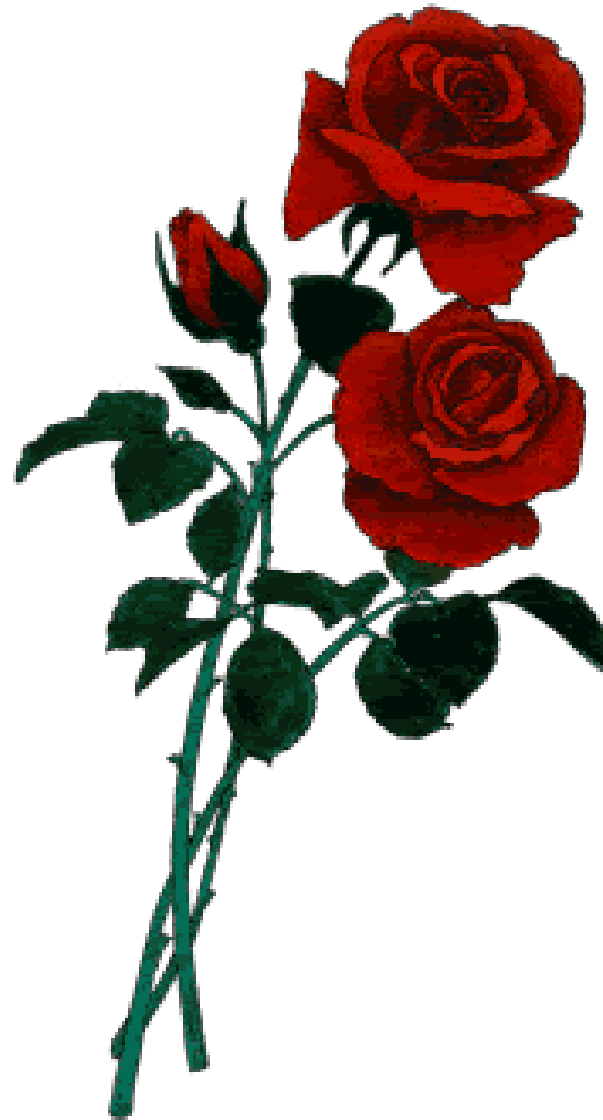




Take a deep breath.....

Smell the roses.....

Make a plan!



Do You Need a Renovation?



renovate

[ren-uh-veyt] /'rɛn ə, veɪt/

- 1. to restore to good condition; make new or as if new again; repair.*
- 2. to reinvigorate; refresh; revive.*

***Like our houses,
sometimes each of us can
use a bit of a makeover***

First the foundation.....

Who am I?

Identify your top 3 strengths (What you do better than most)

- *Soul search*
- *Your job description(s)*
- *SPE competency matrices (Petro Tech committee?)*
- *Collarini web site (profiles)*
- *Best successes at work*
- *Most fun you ever had*

Acknowledge your improvement areas

- *Soul search*
- *Look in the mirror*
- *Most you ever liked yourself - are you there?*

First the foundation.....

Who am I?

Use outside resources

- *“The Self Directed Search”*
 - ❖ *The entire SDS online experience, which includes test administration and a comprehensive report, costs only \$9.95.*
 - ❖ <http://www.self-directed-search.com>
- *Other career tests*
- *Your friends and family*

First the foundation.....

The SDS is a direct product of a theory of personality types and environmental models developed by John Holland.

Holland's theory posits that people can be categorized according to six personality types—Realistic, Investigative, Artistic, Social, Enterprising, and Conventional—known collectively as RIASEC. The hexagon graphic below illustrates the six RIASEC personality types and describes the kinds of occupations that are a good match for each type. **Hover your mouse over each letter to see the descriptions.**



Explore your future.

Congratulations! Your Holland code is **Investigative**, **Enterprising**, and **Social**. Use the table below to discover more about the jobs that suit your personality. Also, review the Full Report (which may list additional jobs) for more information about your code and resources that will help explore your future.

Occupations you've daydreamed about ?

| Aspiration entered ▲ | Holland Code ▲ | Match ▼ | |
|---------------------------------|----------------|---------|---|
| Engineer, Civil | IRE | ★ ★ ★ | ▲ |
| Executive Chef | SER | ★ ★ ★ | ■ |
| Engineer, Petroleum | RIE | ★ ★ ★ | ▼ |
| Aspirations summary code | SRE | | |

| Occupation ▲ | Holland Code ▲ | Match ▼ | Education required ▲ | Salary information | Related job listings |
|---|----------------|---------|----------------------|--------------------------------|-------------------------|
| Appraiser, Governmental Services | IES | ★ ★ ★ | Some college | \$ Salary data | Monster |
| Engineering Manager, Electronics | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Job Analyst | IES | ★ ★ ★ | College degree | \$ Salary data | Monster |
| Metrologist | IES | ★ ★ ★ | College degree | \$ Salary data | Monster |
| Network Designer | IES | ★ ★ ★ | College degree | \$ Salary data | Monster |
| Pharmacist | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Psychologist, Educational | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Psychologist, Experimental | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Psychologist, Industrial-Organizational | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Psychometrist | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |
| Public Health Service Officer | IES | ★ ★ ★ | College degree | \$ Salary data | Monster |
| Safety Manager | IES | ★ ★ ★ | College degree | \$ Salary data | Monster |
| Sociologist | IES | ★ ★ ★ | Advanced degree | \$ Salary data | Monster |

Next, shore up the framing.....

Work hard!

Improve knowledge and skills

- *Listen! (even when it is hard)*
 - *on the job*
 - *in professional groups*
- *Practice. Stay sharp*
- *Take courses*
- *Use SPE free resources*
- *Take advantage of free trial period software*
- *Volunteer. Learn leadership skills*
- *Get out of the box*
 - *Community college offerings*
 - *Can you teach?*
 - *Totally new career?*

Next, shore up the framing.....

Work hard!

Take care of yourself

- *Manage your health*
- *Get up, get dressed, look great!*
- *Take some time for yourself and family*
- *Give to others and feel good about you*

Then, floors and walls.....

**Energize and
start doing!**

Speaking for yourself:

- *The Resume*
 - *Emphasize those top strengths*
 - *It is your first impression; it should look good, too*
 - *PRINT. EDIT. PRINT. EDIT. PRINT. EDIT.....*
 - *Get outside help*
 - *Mom, Dad, Friend, Recruiter, Mentor, Colleague*
- *The 30-second intro*
 - *Write it down*
 - *Practice often*

Then, floors and walls.....

**Energize and
start doing!**

Speaking for yourself:

- *Preparing for those interviews (internal or external)*
 - *Know yourself, be yourself*
 - *Know your target company and person*
- *Social media*
 - *PRINT. EDIT. PRINT. EDIT. PRINT. EDIT.....*
 - *Beware copyright infringement*
 - *Keep image professional*
 - *Hiring managers look here to see you*

Then, polishing up the details.....

**Map out the
way ahead!**

Mapping the path:

- **What do you want?**
 - *Big company? Small company?*
 - *New venture? Internet based?*
 - *Entrepreneurial venture?*
 - *Consulting?*
- **Where do you best fit?**
 - *RIASEC or other*
- **Make a plan**

Last, furnish and enjoy!

Find and
capture the
opportunity!

Identify the targets:

- **Find the companies**
 - *Oil & Gas publications*
 - *State permitting records*
 - *Secretary of State – new business*
 - *Consulting – clients or umbrella firm*
- **Find the people**
 - *LinkedIn very good*
 - *Identify the right organizations to attend*
- **Execute**
 - *Always carry business cards, not resumes*

Last, furnish and enjoy!

Find and
capture the
opportunity!

Maintain and expand your network of contacts:

- *On the job*
 - *Other departments*
 - *Networks*
 - *Committees*
 - *Former co-workers*
- *Outside of work*
 - *Professional organizations relevant to targets*
 - *College alumni groups*
 - *Church job ministries*

Last, furnish and enjoy!

Find and
capture the
opportunity!

Maintain and expand your network of contacts:

- *Volunteer – get exposure*
 - *On the job*
 - *Professional organizations*
 - *Charitable groups*
 - *In the community*
- *Learn to enjoy social conversation*
 - *Stay informed on a few topics*
 - *Politics, sports, cooking?*
 - *Learn a few opening questions*

Last, furnish and enjoy!

Find and
capture the
opportunity!

Maintain and expand your network of contacts:

- *Use social media (LinkedIn, Twitter, etc.)*
 - *Follow people you respect*
 - *Janeen Judah*
 - *Susan Howes*
 - *Collarini*
 - *Donald Trump?*

Last, furnish and enjoy!





**Be nice to everyone!! All of the time!!
Either way, people do not forget.....**

