



January 9, 2015

Houston Engineers Week Fun Run– The Run of π

Over the years, The Houston Engineers' Week Committee has organized several events for the benefit of the engineering community and the advancement of careers of young talented students in the greater Houston area. This year we are putting on a fun run (5K run, 1K walk), **The Run of π** to support Houston area Science, Technology, Engineering, and Mathematic (STEM) programs. The proceeds from The Run of π will fund formal and informal programs at local Houston elementary, middle, and high school programs that support STEM programs.

STEM programs in Houston are vital to introducing and maintaining interest in math, science, engineering, and technology programs. We look forward to supporting these programs like the STEP Forward camp hosted by the University of Houston which provides a one-week residential engineering introduction program for rising 12th graders. The Run of π success will help fund scholarships for students who lack funding to attend.

The Run of π will be held on **February 21, 2015** at the University of Houston, Main Campus. We have five sponsorship levels, which provide different opportunities of recognition. These are described in detail on the next page.

π^∞ - Infinity Sponsor - \$10,000 (Exclusive title sponsor)

π^e - Exponential Sponsor - \$5,000

$\int_0^\pi \pi$ - Integral Sponsor - \$1,000

$y=mx+\pi$ - Linear Sponsor - \$500

$1/\pi$ - Fraction Sponsor– In-kind donations

The Houston Engineers' Week Committee is a registered non-profit organization; therefore, along with helping educate the younger generation and supporting the Houston engineering community at large, your donation is also tax deductible as a charitable donation.

Thank you for your consideration and support and we look forward to seeing you at **The Run of π** !

Sincerely,

Megan Siercks, P.E.
Engineers Week Chair

Interested sponsors should contact **Megan Siercks** by **January 30, 2015** for advertisement and program inclusion.
Email: msiercks@aztec.us
Phone: (832) 368-5808

Sponsor Levels:

π^∞ Infinity Sponsor - \$10,000 (Exclusive title sponsor)

- Top Recognition for your company in all advertising efforts, including event website, press releases, event brochures, online campaigns, and more!
- Your logo will be prominently placed on all event signage, Start/Finish Line, t-shirts, and more
- Top recognition during event welcome and awards ceremony
- Opportunity to provide your own merchandise as part of take-away
- Opportunity to host a promotional area featuring your merchandise or services at the race
- 20 complementary race entries
- A table of 10 at the Engineer of the Year Gala held on February 26, 2015
- Recognition at the Engineer of the Year Gala
- Your Logo included in the Engineer's Week ad placed in Houston Business Journal publications

π^e Exponential Sponsor - \$5,000

- Your Logo on all event signage
- Recognition during welcome and awards ceremony
- Your logo on t-shirts
- Your logo posted as part of the Engineers Week and Fun Run website
- 10 complementary race entries
- Half table at the Engineer of the Year Gala held on February 26, 2015
- Recognition at the Engineer of the Year Gala

$\int\pi$ Integral Sponsor - \$1,000

- Your company name on all event signage
- Your logo on t-shirts
- Your company name posted on the Engineers Week and Fun Run website
- 5 complementary race entries

$y=mx+\pi$ Linear Sponsor - \$500

- Your company name on all event signage
- Your company name on t-shirts
- Your company name posted on the Engineers Week and Fun Run website
- 2 complementary race entries

$1/\pi$ Fraction Sponsor – In-kind Donation

- Opportunities includes hosting a water tent, being a safety sponsor, a pie sponsor, or in-kind donations
- Your logo will be displayed on event signage
- Your logo will be posted on the Engineers Week and Fun Run website

Chair:
Megan Siercks
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Vice Chair:
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