



The Society of Petroleum Engineers Gulf Coast Section (SPE-GCS) Executive Breakfast is an invitation-only breakfast organized by the Executive Breakfast Committee specifically for Oil & Gas executives. This year's conference will be taking place on **February 10<sup>th</sup>** at **The Houstonian Hotel in Houston, Texas** and will feature keynote speaker Rustom Mody, VP Technology at Baker Hughes; Ganesh Thakur, Helge Haldorsen, and Nathan Meehan – the past, present, and future SPE Presidents; and Jeanne Perdue, SPE-GCS Chair. In addition to our keynote's address on Emerging Technologies, the speakers will also explain how active involvement in SPE can help companies -- especially in low oil price scenarios. SPE-GCS committee and study group chairs will spend a few minutes at each table to update executives on upcoming events, cost-effective training & career development opportunities, volunteer efforts, and scholarship and internship resources. Small group discussions will be held with energy leaders about how SPE directly impacts your employees and get **your input** on what you and your company would like to see more or less of from SPE-GCS. There will also be invaluable opportunities to network with industry peers.

We are currently looking for sponsors for our event. As a sponsor, your company will have enhanced visibility among a broad cross-section of Oil & Gas executives attending our breakfast. As this is an exclusive event, seats and sponsorship opportunities are limited.

We have the following cost-competitive sponsorship options available. Depending upon your company's interests and objectives, each level of participation provides a varying degree of exposure and publicity. We can also work with you to develop special sponsorship options.

**Executive Breakfast Platinum Sponsor \$4,000**

- Prominent Logo recognition on the SPE-GCS Executive Breakfast Registration site
- Logo recognition in the event program, banners, and presentation
- Sponsor recognition during the breakfast and in all media-related events
- Free registration for five attendees at a VIP Breakfast table
- Company attendee Platinum Award photo opportunity with SPE Presidents and SPE logo in the background
- Option to include company promotional items and/or bag (to be provided by sponsor)

**Executive Breakfast Media Sponsor *SOLD!***

- Logo recognition on Executive Breakfast Invites and Communications
- Logo recognition in the event program, banners, and presentation
- Free registration for two attendees at the conference
- Option to include company promotional items and/or bag (to be provided by sponsor)

**Executive Breakfast Gold Sponsor \$3,000**

- Logo recognition on the SPE-GCS Executive Breakfast Registration site
- Logo recognition in the event program, banners, and presentation
- Sponsor recognition during the breakfast and in all media-related events
- Free registration for three attendees at a VIP Breakfast table
- Option to include company promotional items and/or bag (to be provided by sponsor)

**Executive Breakfast Silver Sponsor \$2,500**

- Logo recognition on the SPE-GCS Executive Breakfast Registration site
- Logo recognition in the event program, banners, and presentation
- Sponsor recognition during the breakfast and in all media-related events
- Free registration for two attendees at the Conference
- Option to include company promotional items and/or bag (to be provided by sponsor)

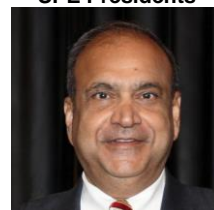
**Coffee & Networking Sponsor \$1,500**

- Sponsor Logo at pre- and post-conference Social Networking and Registration
- Logo recognition in the event program, banners
- Sponsor recognition during the conference
- Option to include company promotional item in conference bag (to be provided by sponsor)

**Executive Breakfast Bronze Sponsor \$500**

- Logo recognition on program and presentation
- Sponsor recognition during the conference

**Past, Present, and Future  
SPE Presidents**



*Ganesh Thakur, 2012 SPE President, Retired as Vice President, Global Advisor, Fellow, Chevron*



*Helge Hove Haldorsen, 2015 SPE President, Vice President Strategy & Portfolio North America, Statoil*



*Nathan Meehan, 2016 SPE President, Senior Executive Advisor, Baker Hughes*

If you choose to sponsor the Executive Breakfast, please indicate your donation on the Sponsorship Form below. For any questions or special sponsorship requests, please contact me at (832) 728-7048 or via email at kim.thames@bhpbilliton.com.

We sincerely appreciate your dedication to the Society of Petroleum Engineers and all of your contributions.

Sincerely,

Kimberly Thames Padeletti  
2015 SPE Executive Breakfast Chair  
kim.thames@bhpbilliton.com



## Sponsorship Form

If you choose to sponsor the Executive Breakfast, please indicate your donations on the attached Sponsorship Form. For any questions or special sponsorship requests, please contact Kim at (832) 728-7048 or via email at [kim.thames@bhpbilliton.com](mailto:kim.thames@bhpbilliton.com).

Sponsor Contact Name \_\_\_\_\_

Sponsor Email \_\_\_\_\_ Daytime Phone # \_\_\_\_\_

Sponsor Company Name \_\_\_\_\_

Address \_\_\_\_\_

Please select your sponsorship level:

<b>Executive Breakfast Platinum Sponsor</b>	<b>\$4000</b>	_____
<b>Media Sponsor – SOLD</b>		
<b>Executive Breakfast Gold Sponsor</b>	<b>\$3000</b>	_____
<b>Executive Breakfast Silver Sponsor</b>	<b>\$2500</b>	_____
<b>Coffee &amp; Networking Sponsor</b>	<b>\$1500</b>	_____
<b>Executive Breakfast Bronze Sponsor</b>	<b>\$500</b>	_____

If paying by credit card:

Credit Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Email (required for receipt): \_\_\_\_\_

If you would prefer to pay by check, please make checks payable to SPE Gulf Coast Section with a note for the Executive Breakfast. Checks should be mailed along with this form to:

Society of Petroleum Engineers  
Attn: Kathleen MacLennan  
10777 Westheimer Rd., Suite 1075  
Houston, TX 77042  
Fax: 713.779.4216  
[kmaclennan@spe.org](mailto:kmaclennan@spe.org)

Sponsorship payments are due by January 27, 2015.

The Society of Petroleum Engineers (SPE), Inc. is a 501 (c) (3) nonprofit educational and charitable organization with Tax ID number 75-2001539. Any proceeds from the Executive Breakfast will go towards SPE-GCS's Education Committee.